



ngena is a global alliance of service providers that will provide international telecommunication network services for corporate customers. ngena stands for “Next Generation Enterprise Network Alliance” and enables its partners to share their telco networks and offer services on a global basis. ngena GmbH is an independent company that is funded by leading global telco companies such as Deutsche Telekom AG.

Marketing Communications Specialist (m/f) with experience in the telecommunication or software industry

Have you always dreamed of working for an international start-up company? Then take this next step into the future and join us as our new colleague as Marketing Communications Specialist (m/f) (full-time) in Frankfurt am Main, Germany.

Your responsibilities

- Involvement and participation in all strategic and operative marketing communication tasks such as online and offline communication to our partners, event communication, influencer management, social media etc.
- Supervision, further development and maintenance of the ngena homepage
- Expansion and editorial work in various social media channels of the company
- Preparation and distribution of marketing newsletters and mailings
- Support in drafting editorial content (print, online, video), advertising material, and other marketing materials in close cooperation with external service providers
- Participation in the organisation of fairs and events
- Ensuring adequate and consistent application of the corporate design guidelines at all points
- Support in performance measurement of all marketing activities
- Answering to ad hoc duties as and when required

Your profile

- Successfully completed university degree with focus on marketing, PR, communications or in a topic related field
- Well-founded 3 – 5 years of professional experience in the ICT industry as well as specialization in the core areas of e.g. online content- or partner marketing
- Distinctive editorial skills especially for drafting editorial content with a keen eye for detail
- Fluency in English in a prerequisite; English as the native language is an advantage
- Knowledge of design software (e.g. Photoshop, Adobe Illustrator), and web/social media content management (Wordpress or Hootsuite etc.) is a plus
- Being able to work independently, flexibility to act convincingly in a young company with agile structures and processes
- Strong communicative personality who combines marketing expertise with technical and analytical know-how
- Passion for digital trends and new challenges to succeed in driving the company's success with inventiveness and creative drive

Your chance

A dynamic, international and cooperative business environment awaits you. In your field of activity, responsibility will be in your own hands from the very beginning and you will be able to actively contribute to the future development of ngena. We offer challenging tasks with room for creativity and development opportunities within the startup, a highly motivated international team, an open corporate culture of flat hierarchies and a state-of-the-art workplace.

We are looking forward to getting to know you!

If you are interested in this challenge, please send us your complete application including salary expectations and possible starting date via email to myfuture@ngena.net