



ngena is a global alliance of service providers that will provide international telecommunication network services for corporate customers. ngena stands for “Next Generation Enterprise Network Alliance” and enables its partners to share their telco networks and offer services on a global basis. ngena GmbH is an independent company that is going to be funded by leading global telco companies such as Deutsche Telekom AG.

Marketing Head (m/f)

Have you always dreamed of working for a fast-growing international startup company? Then take this next step into the future and join us as Marketing Head (full-time) in Frankfurt am Main, Germany.

Your responsibilities

- Responsible for the complete marketing and communication portfolio, incl. communication, press-releases, media management, online and social media marketing, events management (e.g. Mobile World Congress), merchandising, agency management, positioning with external stakeholders (e.g. telco carriers, technology players, influencers, analysts, strategic consultants, journalists) and internal communications
- Continuous management of the marketing deliverables, making the most of the available resources to boost brand visibility and recognition within the industry and relevant key target segments
- Hands-on development of comprehensive marketing and communication programs, complemented with ad-hoc activities; ability to identify ROI of marketing campaigns and to drive company sales and profits
- Preparation of presentations / videos / marketing material to ensure consistency of communication messages, market positioning and brand visibility

Your profile

- Several years working experience in marketing for IT / Telecom companies with international exposure, ideally complemented with experience in a start-up / high growth environment
- Completed university degree in economics / marketing or a comparable relevant qualification; excellent knowledge of the marketing mix performed across multiple cultures and jurisdictions
- Strong analytical way of thinking with distinctive decision making abilities, focus on implementation, problem-solving in critical situations and gathering input from different sources
- Convincing negotiation skills, professional and confident appearance and assertiveness
- Proactive and being able to work independently, flexibility to act convincingly in a young company with agile structures and processes
- Excellent MS Office skills
- Excellent English language skills, German would be a plus

Your chance

A dynamic, international and cooperative business environment awaits you. In your field of activity, responsibility will be in your own hands from the very beginning and you will be able to actively contribute to the future development of ngena.

We offer challenging tasks with room for creativity and development opportunities within the startup, a highly motivated international team, an open corporate culture of flat hierarchies and a state-of-the-art workplace.

We are looking forward to getting to know you!

If you are interested in this challenge, please send us your complete application including salary expectations and possible starting date via email to myfuture@ngena.net